



UNITED WAY
Whatcom County



45% of Whatcom County households* struggle to make ends meet.

*2025 ALICE report

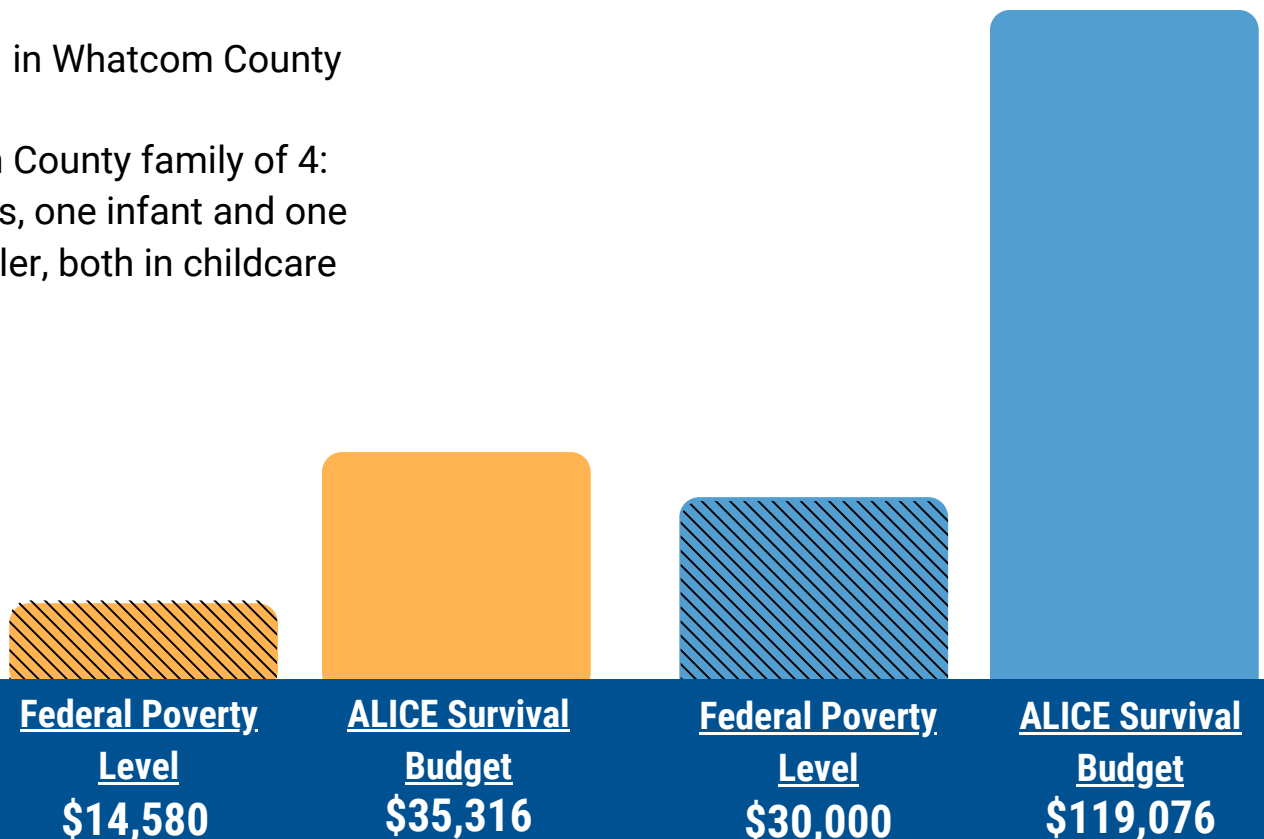
The Need

Did you know that nearly half of all Whatcom County households cannot afford the basics to get by in our community?

Every day, individuals and families throughout Whatcom County are forced to make impossible decisions, like whether to feed their children or keep the lights on, or whether to put gas in the car or fill a prescription. For many of these households, saving isn't an option. Despite working hard, many of our friends and neighbors live paycheck to paycheck, just one unexpected expense away from disaster.

Often, these hardworking households need help in more than one area to get to a stable place.

- Individual in Whatcom County
- Whatcom County family of 4:
two adults, one infant and one
preschooler, both in childcare



Our Work

At United Way of Whatcom County, our goal is financial stability for every individual, senior, student, parent, child, and family in our community. We know that no single nonprofit can effectively address the immense need our struggling friends and neighbors face. By funding a collaborative network of local nonprofits, United Way presents a holistic solution to solve our community's most pressing issues, helping individuals and families put food on the table, find safe housing, gain vocational skills, access quality childcare, break cycles of poverty, and move from survival to stability!



| MEETING BASIC NEEDS
| IMPROVING ECONOMIC MOBILITY
| BREAKING CYCLES OF POVERTY

- Since 2020, United Way has invested more than **\$4.1 million dollars** in **20+ local nonprofit agencies and community initiatives and support**, all helping folks meet basic needs, improve their economic mobility, and break out of the cycle of poverty.
- Each year, **over 50,000 people** are touched by United Way funded services.
- Since United Way introduced Dolly Parton's Imagination Library to Whatcom County in 2022, **7,300 local children have received monthly books in the mail at no cost to families** (that's nearly 150,000 books in the hands of local kids!).

Ways to Get Involved

- Commit to learning more about ALICE in Whatcom County. Visit www.unitedwaywhatcom.org or www.unitedforALICE.org
- Share this information and help bring light to this important topic.
- Ask us for a presentation. We're happy to share ALICE data with your organization or leadership team.
- Use this data to inform your work and influence policy.
- Volunteer to support employee giving at your workplace.
- Donate to United Way and support a collaborative network of critical services.

Give today!

