

2025 United Way Grant Request Guidelines for Review

Please consider the categories below while reviewing grant applications. If there are areas you find difficult to review, please do your best and note questions or concerns you'd like to discuss with the group.



Agency Name:

Agency ranking (1 = highest):

1. Alignment with United Way priorities:	Exceptional alignment may look like:	Notes
1a. Agency / program demonstrates potential to improve outcomes.	<ul style="list-style-type: none"> • Aligns with United Way mission and focus area • Measurably affects at least one funding category • Utilizes an effective program model 	
1b. Agency / program serves ALICE individuals and/or families.	<ul style="list-style-type: none"> • Collects participant income data, when appropriate • Promotes long-term self-sufficiency for participants • Intentionally removes income-based barriers to access services • Reports percentage of clients served that are ALICE, when possible 	
2. Nondiscrimination:	Exceptional nondiscrimination may look like:	Notes
2a. Agency / Program values around inclusion.	<ul style="list-style-type: none"> • Services are available to all clients regardless of race, gender, religion, sexual orientation, etc. • Agency works with clients & partners to co-create solutions that ensure everyone has the resources, support, & opportunities needed to thrive 	
3. Impact:	Exceptional impact may look like:	Notes
3a. Agency / program responds to local conditions and makes an impact on a clearly defined community need.	<ul style="list-style-type: none"> • Program fills a specific, unique, or under-resourced community need • Program clearly explains its relevance to the community • Adjusts programming based on changing needs in the community • Use local data to inform services 	
3b. Demonstrates improved outcomes through data.	<ul style="list-style-type: none"> • Evidence-based model that tracks results • If a new program, organization has demonstrated success in other programs and services • Adjusts program and services as needed based on results • Seeks new practices and creative solutions to achieve program goals 	
4. Partnership:	Exceptional partnership may look like:	Notes

<p>4a. Demonstrates willingness and ability to partner with United Way and others.</p>	<ul style="list-style-type: none"> • Attends United Way partner agency meetings and submits required reports on time • Collaboration with other agencies and/or United Way funded partners • Regularly shares data and/or solicits input from relevant stakeholders and partners 	
<p>5. Agency capacity:</p>	<p>Exceptional capacity may look like:</p>	<p>Notes</p>
<p>5a. Program offers strong return on investment.</p>	<ul style="list-style-type: none"> • Annually reports number of clients served • Number served significantly impacts the needs of target population • Requested amount is appropriate to program and resources delivered 	
<p>5b. Agency has the capacity to maintain program & achieve outcomes.</p>	<ul style="list-style-type: none"> • Agency has sufficient staffing for governance and operations • Staff have sufficient expertise and experience • Agency appears to have necessary facilities, infrastructure, and partners to provide services 	
<p>Use this area for any questions you have that were not addressed in the materials provided.</p>		