

UNITED IS THE WAY

We meet basic needs.

We improve economic mobility.

We break cycles of poverty.

We **win**.



UNITED WAY

Whatcom County



UNITED IS THE WAY WE
CHANGE OVER 50,000
LIVES EVERY YEAR



United Way of Whatcom County opens doors and removes barriers for our friends and neighbors experiencing financial hardship. With the help and support of local nonprofits, businesses, and people like you, we are building a community where everyone has

- food, housing, and access to critical healthcare services
- tools they need to become financially secure
- the chance to succeed in school, work, and life

Meet Damien (left): As a toddler, Damien was diagnosed with autism and sensory processing disorder. Using United Way funded services, he was able to get the support he needed. Today, Damien is a five-time Math Olympiad champion.

Meet Ngọc Châu (right): As a student, Ngọc Châu participated in FuturesNW's QuickStart to College program. She went on to work at FuturesNW, helping students from underserved communities realize their potential and achieve their education and career dreams.



100%
OF YOUR SUPPORT STAYS
STAYS LOCAL



NEARLY HALF OF LOCAL HOUSEHOLDS CAN'T MAKE ENDS MEET

Who is **ALICE**? Families who are **Asset Limited, Income Constrained, and Employed** are those who:

Work hard but can't pay the bills

Are forced to choose between food, electricity, diapers, medicine, or childcare

Can't save for emergencies

UNITED IS THE WAY WE HELP PEOPLE GET BACK ON THEIR FEET AND STAY THERE. THROUGH THE POWER OF COLLECTIVE IMPACT, WE CAN HELP SOLVE OUR COMMUNITY'S TOUGHEST CHALLENGES.

When you give to United Way, you're investing in a network of carefully vetted local nonprofits working together to provide basic needs, increase economic mobility, and break the cycle of poverty, right here in Whatcom County.

One gift to United Way supports over 20 local nonprofit agencies providing life-changing services!

Meet Gurpreet (right): As a child, Gurpreet benefited from United Way funded programs at a time when he needed help and support. Today, he gives back to United Way to help others in need.



UNITED WITH YOU



United is the way we build a better future for everyone in Whatcom County, and we can't do that without **you!** Join us in creating lasting change in the community we love.

Ways to get involved:

- Make a gift to United Way by scanning the QR code to the right
- Host a United Way fundraiser at your workplace
- Learn more about ALICE



Visit UnitedWayWhatcom.org today.



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