

Prosperity Project 2018



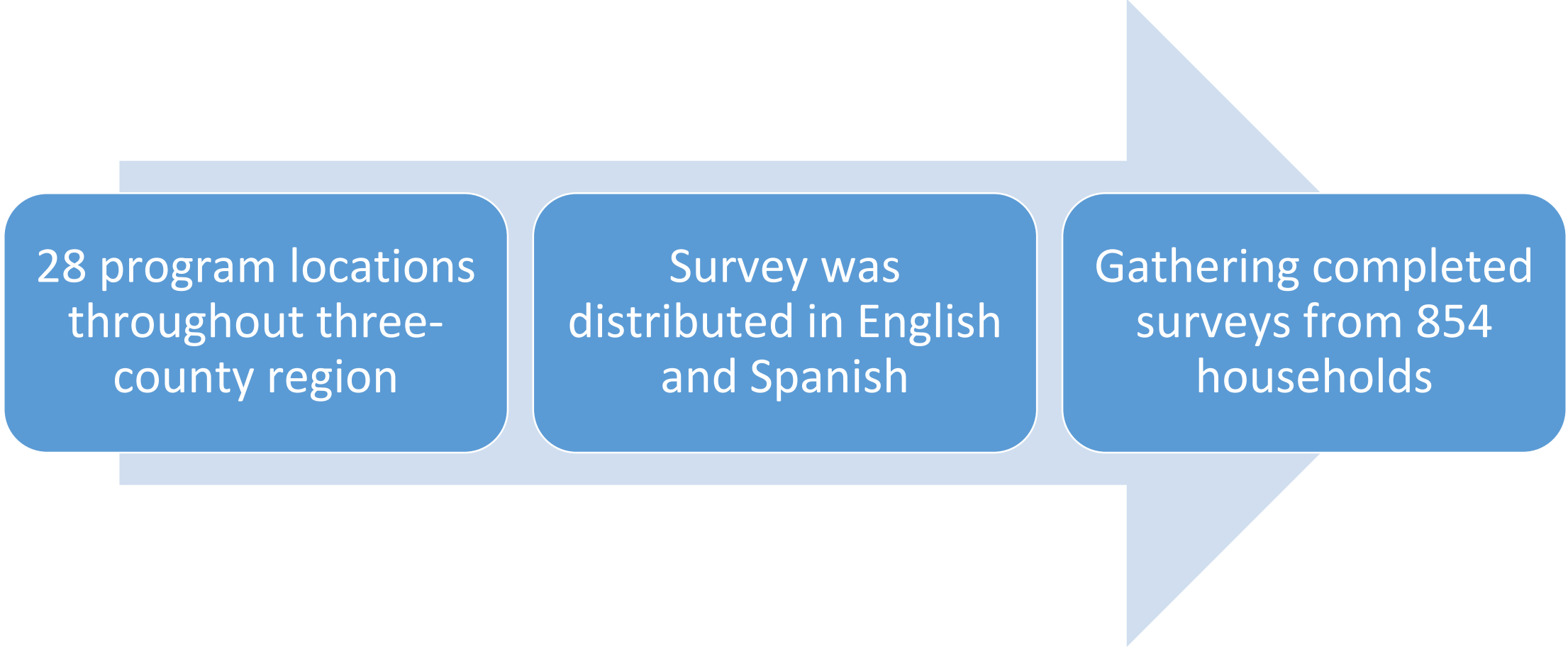
Context and History

- In 2010, Opportunity Council stepped forward to honor the larger community's interest in seeing the Prosperity Project live on beyond its inaugural effort in 2006.
- Helps fulfill Community Services Block Grant requirement
- Client Intercept Survey
- Goal is to provide a report useful for:
 - Service Providers
 - Policy Makers
 - Public
- Past reports can be found at www.opcco.org/publications

The screenshot shows the Opportunity Council website. At the top left is the logo with the text "opportunity council" and a circular graphic. To the right is a "MAKE A DONATION" button. Below is a dark navigation bar with links: Home, About Us (with a dropdown arrow), Services (with a dropdown arrow), News / Events, How to Help, Job Openings, and Contact Info. The main content area is divided into three columns:

- Reports:** Includes a link to download PDFs, a section for "Agency Reports" with links to "2018 Prosperity Project", "2015 Whatcom County Annual Homeless Census", and "2017 ELAFS Community Needs Assessment", and a section for "Community reports" with links to "ALICE report" and "NEW Child Care Survey, 2018".
- OC Newsletters:** Includes a link to download PDFs, a section for "Community In Action" with a link to "Spring 2018 Newsletter", and links for "Fall 2017 newsletter" and "Spring 2017 newsletter".
- OC Annual Reports:** Includes a link to download PDFs, links for "Annual Report 2017", "Annual Report 2016", and "Annual Report 2015", and a section for "Early Learning and Family Services Annual Reports" with links for "ELAFS Annual Report 2016-17", "ELAFS Annual Report 2015-16", and "ELAFS Annual Report 2014-15".

Data Collection Process



28 program locations
throughout three-
county region

Survey was
distributed in English
and Spanish

Gathering completed
surveys from 854
households

Whatcom Survey Collection Locations

	Agency	Number of Responses	Percent of Total
Whatcom (N=559)	Bellingham Food Bank	73	13%
	Department of Health and Social Services	96	17%
	Ferndale Community Resource Center	11	2%
	Foothills Food Bank	7	1%
	Opportunity Council – Conservation Education Program	16	3%
	Opportunity Council – Community Services	158	28%
	Opportunity Council – East Whatcom Regional Resource Center	49	9%
	Opportunity Council – Early Learning and Family Services	138	25%
	Whatcom Community College – Basic Food Employment & Training	11	2%

Survey Topics

General
Demographic
Information

Income,
Employment,
and Education

Housing

Health and
Healthcare

Parenting and
Childcare

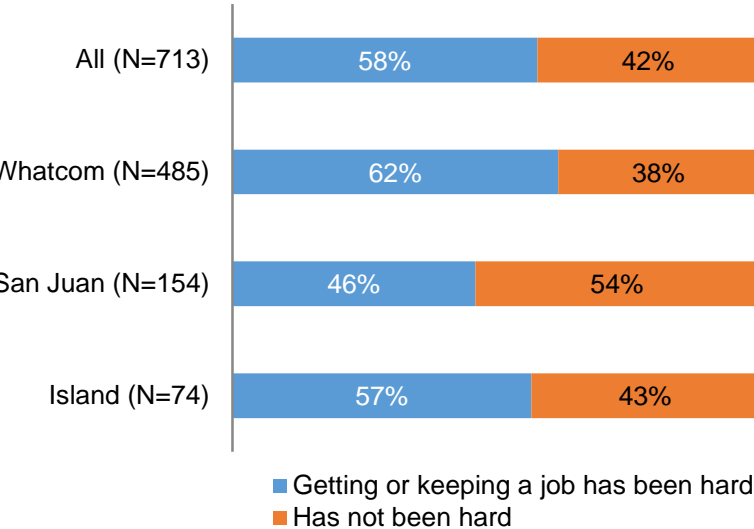
Food and
Nutrition

Transportation

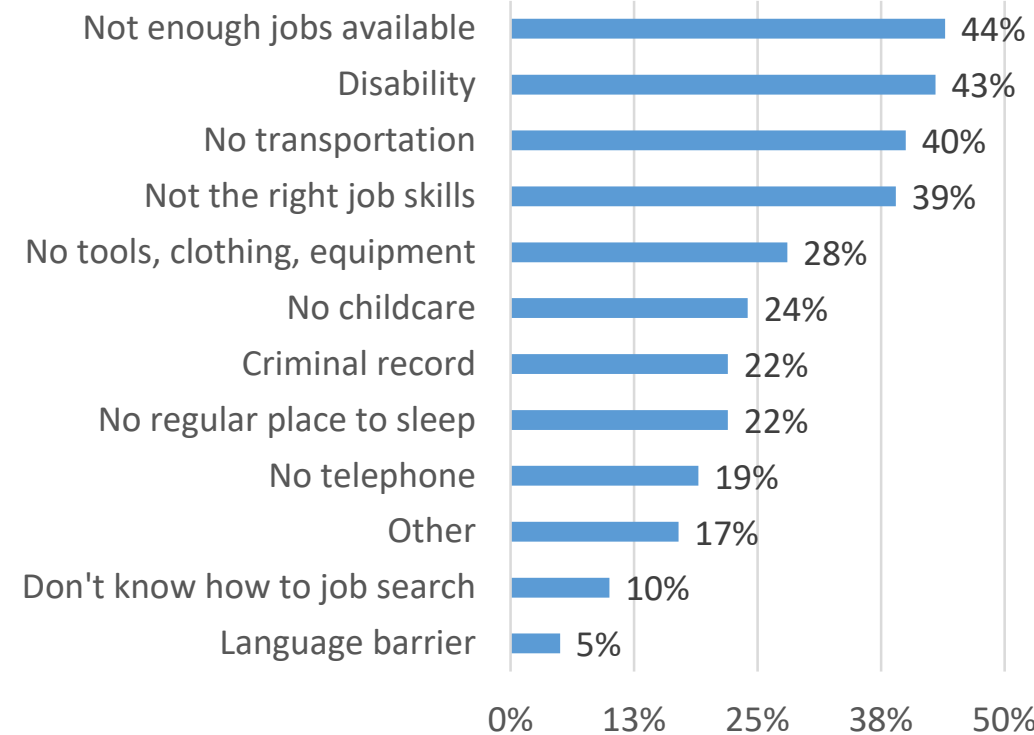
Community-
based Services

Employment

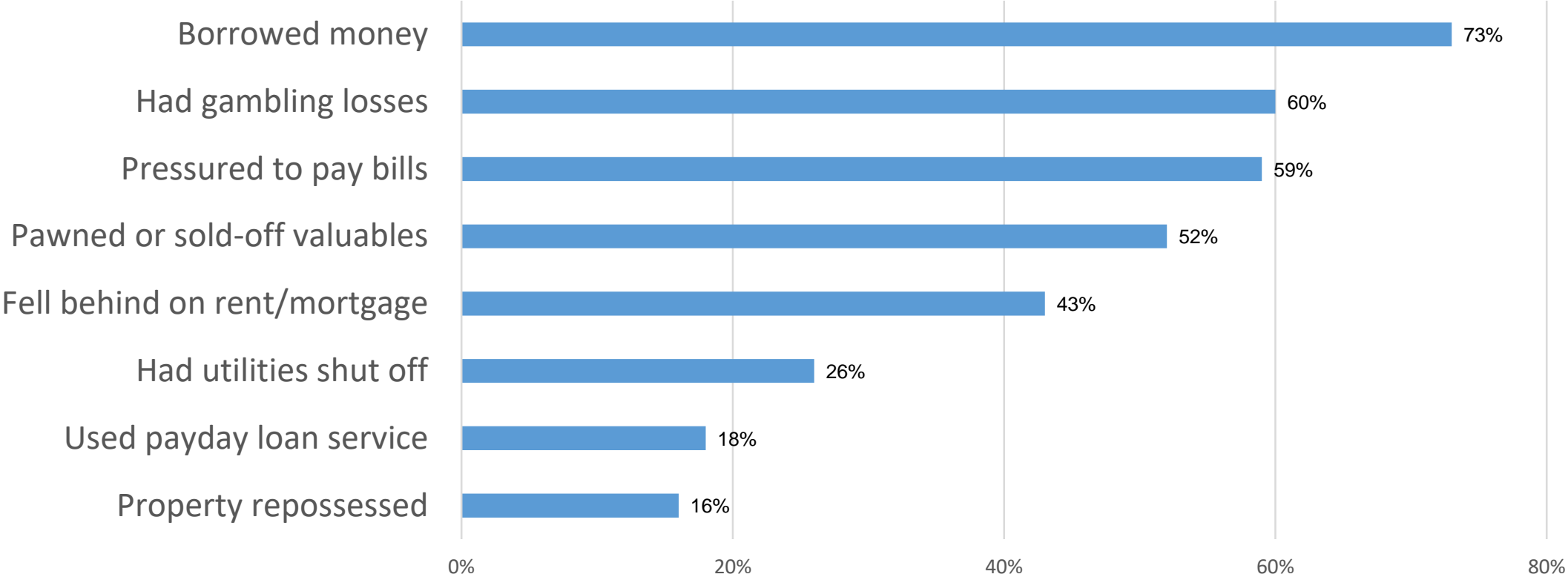
Has Getting/Keeping a Job Been Difficult? – Three County



Employment Barriers – Whatcom County

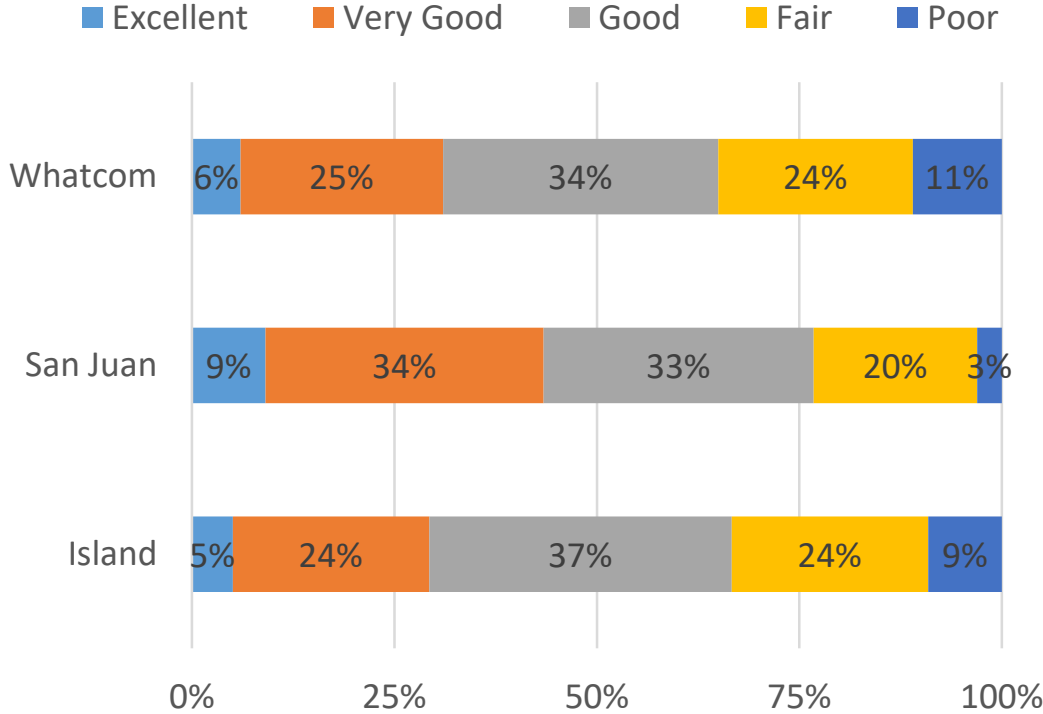


Financial Situations – Whatcom Respondents

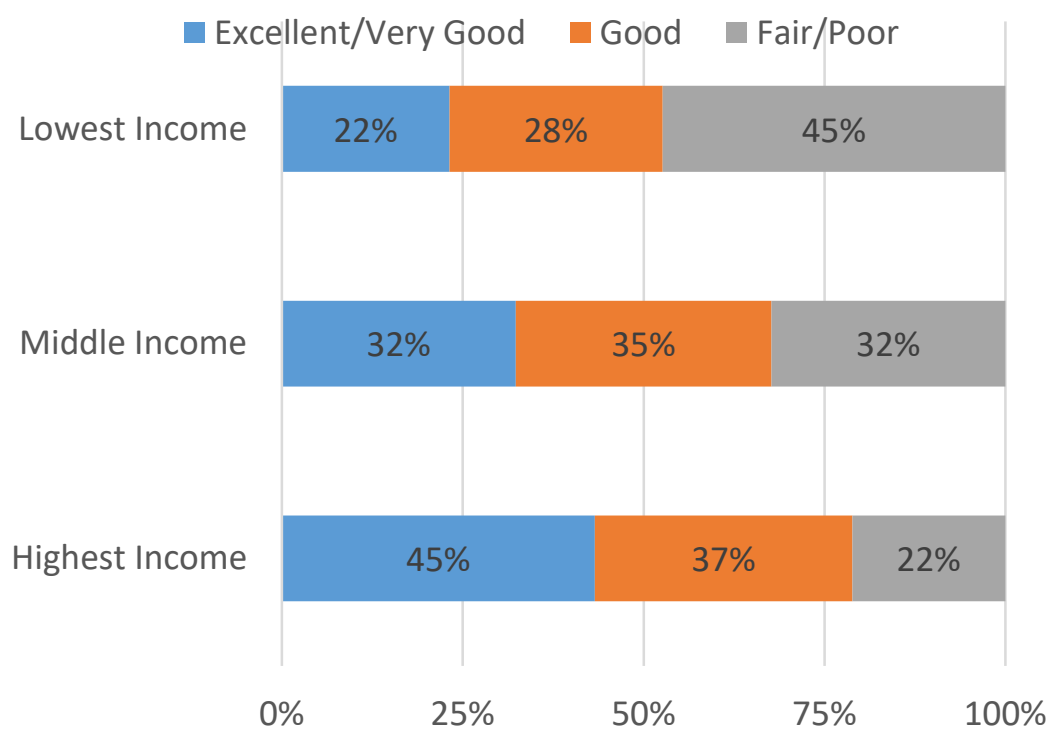


General Health Status

Three County Self Reported Health Status

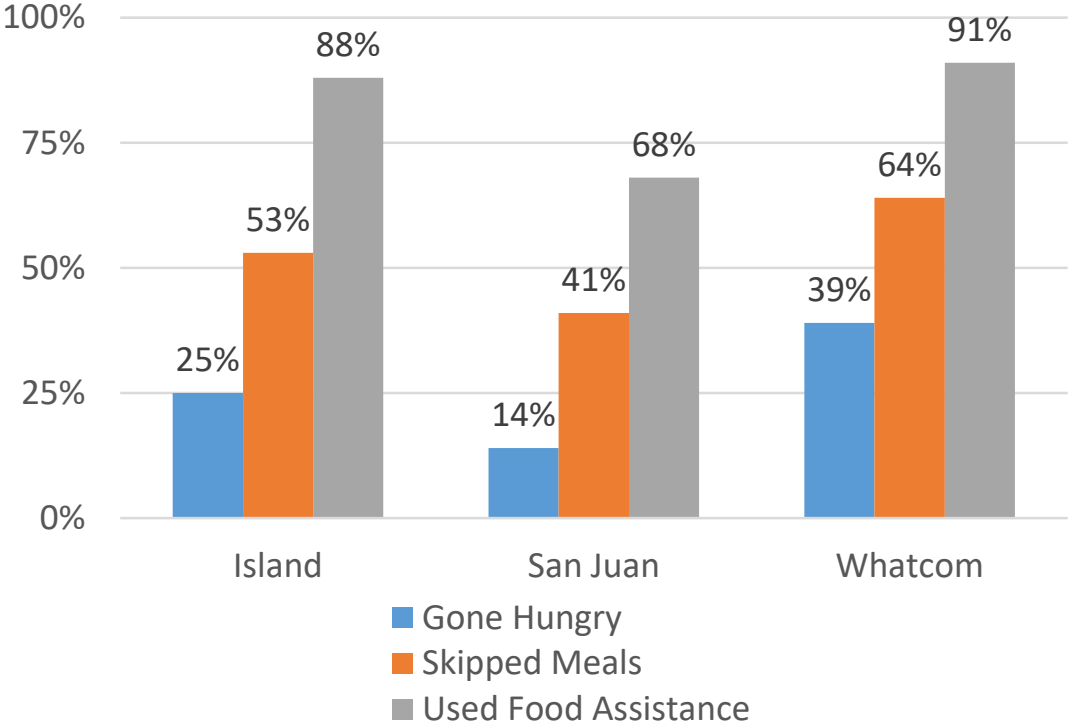


Self Reported Health Status by Income Level

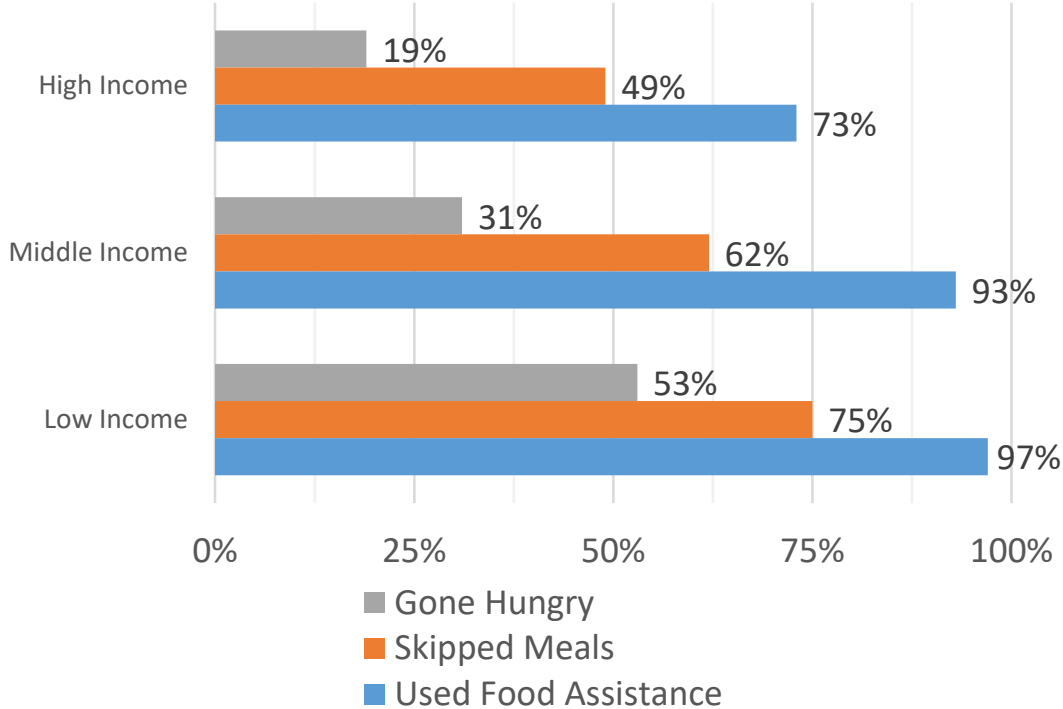


Food Security Indicators

Three County Food Security



Food Security by Income Level



Key Issues

Too few living wage jobs

Lack of job skills

Transportation challenges

Inability to save money

Too much debt, especially medical debt

Lack of affordable childcare

High cost of housing

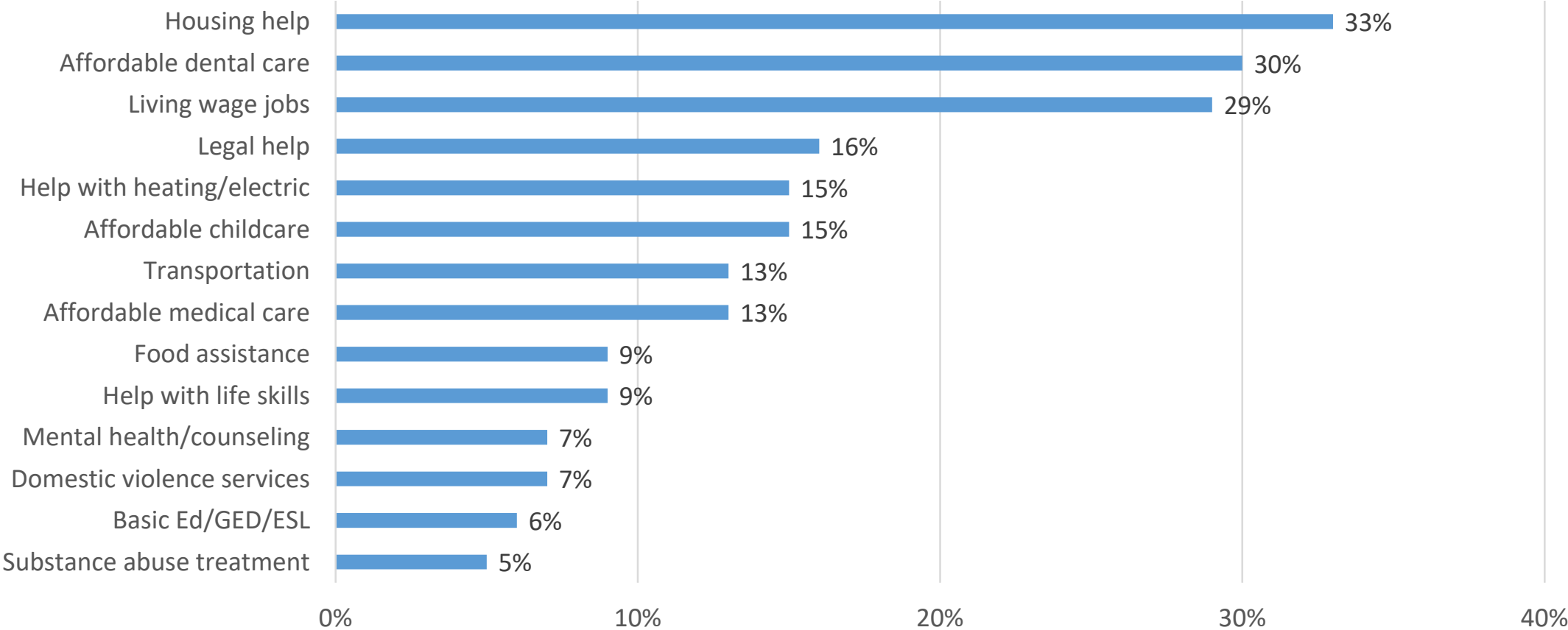
Having to choose paying rent or other basic needs

Lowest income respondents had poorest health

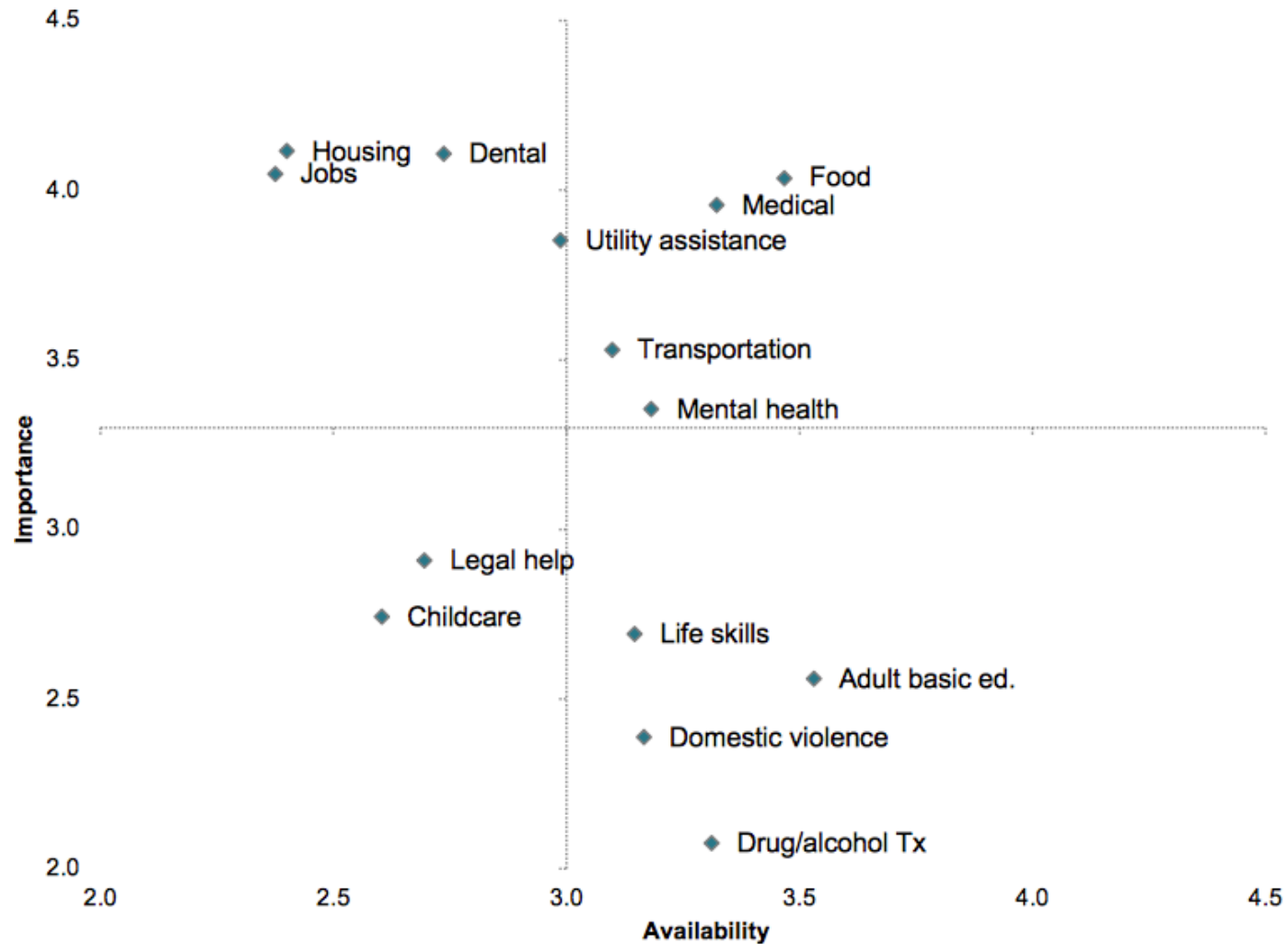
Community Based Services

- IMPORTANCE of services at the time of the survey
- AVAILABILITY of services to their household
- Focus on services rated as:
“Extremely important” AND “very hard to get”

Extreme Service Gap - Whatcom



Importance + Availability Analysis - Whatcom



Subsample Populations

