

United Way of Whatcom County
Fund Development Committee
November 06, 2025 – 1:00 pm
Virtual - Microsoft Teams

Agenda

1. Welcome
2. Approve Previous Meeting Minutes
3. Golf tournament research continued
4. Upcoming events:
 - Dolly night Aslan Depot November 12th
 - ALICE breakfast event November 18th
5. Other business

Attachments:

- Previous Meeting Minutes
- Golf Tournament info
- Dolly event flyer
- ALICE breakfast flyer

United Way of Whatcom County
Fund Development Committee Meeting
Whatcom Center for Philanthropy
October 9, 2025 – 1:00 PM

DRAFT – Meeting Minutes

Committee Attendees: John Ayre, Rebekah Duffy, Elizabeth Monahan, Spencer Palmer, Meagan Southworth

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: Adrienne Czebator, Heather Dyer, LaVonne Olsen (Co-Chair)

1. Welcome and Intros

Patricia Boyce, Committee Co-Chair called the meeting to order at 1:05 PM.

2. Approve Previous Meeting Minutes

Boyce asked all present to review the minutes from the September 4, 2025 meeting.

MSA: Monahan/Southworth: Approve September 2025 minutes as presented. Motion passed.

3. Golf Tournament Research

Spencer Palmer shared a preliminary breakdown of the expenses, tasks, and decisions UWWC would need to consider to host a golf tournament fundraiser in the Summer 2026..

Palmer's breakdown assumed 36 groups of 4 for a total of 144 players and 15 volunteers on the day of the event. 3 local golf courses (North Bellingham, Sudden Valley, and Shuksan) were compared and the total expenses estimated for each course is around \$30,000.

If UWWC decides to host this event, a list of pre-tournament tasks was also presented with the following items as top priority to complete in the next couple of months:

- Secure Venue – Obtain/Approve Estimate/Place Deposit
- Build Sponsorship Sheet – Price Sponsorship opportunities
- Secure Sponsors – Send out sheet. Make personal appeals
- Decide on Addition Experiences – Long drive specialist, Featured players, etc
- Breweries – Contact Breweries about sponsorship

UWWC staff will make a list of existing tournaments and other events for Summer 2026 to avoid selecting a date that offers minimal scheduling conflicts.

The Committee also acknowledge an upcoming meeting with two former board advocates that would like to organize a pickleball tournament for 2026 as well as the potential to host another cornhole tournament.

Southworth left at 1:25 PM

4. Upcoming Events

John Ayre volunteered to help UWWC staff at the upcoming monthly Dolly Night at Beach Cat: South Paw (Wednesday, October 15th).

UWWC also confirmed Aslan Depot will host another pint night for the Imagination Library on Wednesday, November 12th. Aslan will again donate \$1 per beer sold and their staff are working on marketing collateral. The Committee recommended creating banner bugs or similar informational items that attendees can read while waiting for their drinks. More details will be shared when available.

UWWC will host another ALICE Breakfast on Tuesday, November 18th from 8:00 AM to 9:00 AM at Silver Reef Casino. The event will include a hot breakfast, information from the recent ALICE Report update, and participation in the Impossible Choices: Financial Hardship Interactive Experience. Registration is now open and available through the UWWC events page.

Kulshan Brewing has selected UWWC to be the non-profit beneficiary organization again for the Holiday Makers Market on Saturday, December 13th. More details will be shared when available.

5. Other Business

The next meeting was rescheduled to Thursday, November 6th at 1:00 PM via Microsoft Teams.

No other business was presented for discussion.

The meeting was adjourned at 1:59 PM.

Expenses

Number of Players: 144
 Number of Volunteers: 15
 Total People 159

	North Bellingham		Sudden Valley		Shuksan	
Golf Per Player						
Golf		\$64		\$85		\$95
Range		\$4	Inc		inc	
Carts		\$20	Inc		inc	
Live Scoring		\$3	Inc		inc	
Cart Sign & Scorecard Setup		\$2	?		inc	
Total Golf		\$13,392		\$12,240		\$13,680
Food Per Person (includes volunteers)						
Breakfast	15	\$2,385	Guess	\$2,500	Guess	\$2,500
Lunch	25	\$3,975	Guess	\$4,000	\$30	\$4,770
Total Food		\$6,360		\$6,500		\$7,270
Extras						
Grab Bag	25	\$3,600		\$3,600		\$3,600
Additional Carts	15 70	\$1,050	\$70 \$5	\$350		\$0
Raffle prizes (\$4,000 - Donations)		\$3,000		\$3,000		\$3,000
Long Drive Prize 1		\$150		\$150		\$150
Long Drive Prize 2		\$150		\$150		\$150
KP Prize 1		\$150		\$150		\$150
KP Prize 2		\$150		\$150		\$150
KP Prize 3		\$150		\$150		\$150
KP Prize 4		\$150		\$150		\$150
Hole in 1 insurance		\$500		\$500		\$500
Banners and Signs		\$1,000		\$1,000		\$1,000
Total Extras		\$10,050		\$9,350		\$9,000
Total Expense		\$29,802		\$28,090		\$29,950

Income

Expense (High from Expense Sheet) \$29,950
 Number of Foursomes (from Expense Sheet) 36

Income

	Low Estimate		
Foursomes Paid	30	600	\$18,000
Hole Sponsor (no team entry)	0	500	\$0
Hole Sponsor (Team Entry)	2	1000	\$2,000
Major Sponsor	4	2500	\$10,000
Breakfast Sponsor	0	2500	\$0
Lunch Sponsor	0	4000	\$0
Title Sponsor	0	5000	\$0
Pin Flag Sponsor	0	4000	\$0
Cart Sponsor	0	4000	\$0
Trailblazer Donations			
Prize Donations			\$1,000
Raffle Tickets			\$5,000
Mulligans	288	5	\$1,440
Long Drive Donation	0	100	\$0
Total Income			\$37,440
Net Income			\$7,490

	Mid Estimate		
Foursomes Paid	25	600	\$15,000
Hole Sponsor (no team entry)	4	500	\$2,000
Hole Sponsor (Team Entry)	6	1000	\$6,000
Major Sponsor	4	2500	\$10,000
Breakfast Sponsor		2500	\$0
Lunch Sponsor		4000	\$0
Title Sponsor	1	5000	\$5,000
Pin Flag Sponsor	0	4000	\$0
Cart Sponsor	0	4000	\$0
Trailblazer Donations			
Prize Donations			\$1,000
Raffle Tickets			\$5,000
Mulligans	288	5	\$1,440
Long Drive Donation	36	50	\$1,800
Total Income			\$47,240
Net Income			\$17,290

	High Estimate		
Foursomes Paid	17	600	\$10,200
Hole Sponsor (no team entry)	4	500	\$2,000
Hole Sponsor (Team Entry)	8	1000	\$8,000
Major Sponsor	6	2500	\$15,000
Breakfast Sponsor	1	2500	\$2,500
Lunch Sponsor	1	4000	\$4,000
Title Sponsor	1	5000	\$5,000
Pin Flag Sponsor	1	4000	\$4,000
Cart Sponsor	1	4000	\$4,000
Trailblazer Donations			
Prize Donations			\$1,000
Raffle Tickets			\$5,000
Mulligans	288	5	\$1,440
Long Drive Donation	36	100	\$3,600
Total Income			\$65,740
Net Income			\$35,790

Pre Tourney Tasks

Task	Necessary Work	Timing
Secure Venue	Obtain/Approve Estimate/Place Deposit	October/November 2025
Build Sponsorship Sheet	Price Sponsorship opportunities	October/November 2025
Secure Sponsors	Send out sheet. Make personal appeals	November 2025
Decide on Addition Experiences	Long drive specialist, Featured players, etc	November/December/January
Breweries	Contact Breweries about sponsorship	Winter
Plan/purchase gift bags		Spring
Purchase prizes		Spring
Purchase Raffle tickets/Machines		Spring
Open up team registration		Spring
Create Check in Process		Spring
Find Volunteers		Spring
Banners/Signs		Spring
Create Team Sheet		Summer

Tourney Day

Task	Necessary Work	Number of volunteers	Timing
Person in charge		1	All Day Long
Course setup	Setup Banners, Signs, etc.	4	3 hours prior to tournament
Registration Table	Sell Tickets/mulligans/poisonballs etc.	6	3 hours prior to tournament
Hole in one witness	Sit at hole in one hole	2	During Play
Runners		2	All Day Long
Tournament Breakdown	Cleanup	6	1 hour post tournament meal

Potential Sponsors

PowerTek Electric

Harris Corp

Matrix Service

BP

P66

Safway

People's Bank

WECU

Western Refinery Services

Mills Electric

Janicki

Peace Health

Larson Gross

Notes

Notes

Don't do a weird day or time

Fill the tournament!

Keep relationships wth Title Sponsors

Extra carts for title psonors

Target golfers with raffle prizes

Picking a day that there aren't other tournaments

Make a list of existing tournaments and other events that we don't want to conflict with.



WED / NOV 12 / 5-8 PM

*Country Music
and Line Dancing*

(WITH INSTRUCTION!)

Don your finest Dolly attire & mosey to the Depot for line dancing lessons, pizza, beer, & more!

1\$ OF EVERY ASLAN BEER & HOP WATER POURED
GOES TO UNITED WAY OF WHATCOM COUNTY

AT THE ASLAN • DEPOT



UNITED WAY

Whatcom County



UNITED WAY
Whatcom County

2025 United Way

ALICE BREAKFAST

November 18, 2025

8-9AM at Silver Reef Casino

UNITED IS THE WAY WE CREATE CHANGE

**Knowing about the need facing our community is one thing.
Experiencing it is another.**

Come learn about the barriers to stability facing nearly half of Whatcom County households, participate in our interactive Impossible Choices experience, and learn about the programs and services providing a pathway from survival to stability.

Featuring localized data from the latest ALICE (Asset Limited, Income Constrained, Employed) Report.

Registration includes:

- Hot breakfast and coffee provided by Silver Reef
- Participation in Impossible Choices: Financial Hardship Interactive Experience
- Education, inspiration and hope!

Suggested \$25 donation

Scan the QR code or go to unitedwaywhatcom.org/events to register.

