

United Way of Whatcom County
Fund Development Committee
August 7, 2025 – 1:00 pm
Virtual - Microsoft Teams

Agenda

1. Welcome
2. Approve Previous Meeting Minutes
3. Tastiest Taco 2025
4. Beach Cat events
5. Other business

Attachments:

- Previous Meeting Minutes

United Way of Whatcom County
Fund Development Committee Meeting
Whatcom Center for Philanthropy
June 5, 2025 – 1:00 PM

DRAFT – Meeting Minutes

Committee Attendees: John Ayre, Rebekah Duffy, Heather Dyer, LaVonne Olsen (Co-Chair),
Spencer Palmer

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: Adrienne Czebator, Elizabeth Monahan, Meagan Southworth

1. Welcome and Intros

LaVonne Olsen, Committee Co-Chair called the meeting to order at 1:01 PM.

2. Leadership Level Giving Program

A goal for staff is to redesign the leadership program for United Way of Whatcom County (UWWC). The program will be named, "Circle of Hope".

Questions to consider:

- What do leadership programs look like at other places you give to?
- What does giving at a leadership level look like to you?
- What motivates you to give more? If you're close to a specific dollar amount?

Key Discussion Highlights

- Sharing a printed list or hosting an event for leadership donors can be helpful to see where or who else also be part of the group
- UWWC has relationships with Kulshan and Aslan that could be considered for hosting events
- Social media shoutouts?
- 365 club, donate \$1 a day
- Is there an opportunity to build something similar around business sponsorships?
- Window cling for businesses that participate in events that benefit UW?

3. Approve Previous Meeting Minutes

Olsen asked all present to review the minutes from the April 3, 2025 meeting.

MSA: Olsen/Duffy: Approve April 2025 minutes as presented. Motion passed.

4. Tastiest Taco 2025

The third iteration of the fundraiser is planned for Fall 2025. UWWC staff will ask the committee for help with outreach to businesses, getting the word out.

Ideas to consider:

- Tuesday October 7th is National Taco Day
- A triangle table display with a QR code to sign up
- A business card to attach to the bill with a QR code to sign up
- Posters at each business for participants to take a photo for social media
- Taco tracking timeline or a taco trail for participants to follow

5. Other Business

UWWC staff will send Spencer Palmer information about becoming a Community Builder Sponsor to approach business contacts at the refinery.

The Committee confirmed meeting on the 1st Thursday of each month at 1:00 PM for 60 minutes works best for each member.

No other business was presented for discussion.

The meeting was adjourned at 1:55 PM.