

United Way of Whatcom County  
**Fund Development Committee**  
June 5, 2025 – 1:00 pm  
Via Microsoft Teams

**Agenda**

1. Welcome
2. Approve Previous Meeting Minutes
3. Leadership Level Giving Program
  - Review and Future Redesign Conversation
4. Tastiest Taco 2025
5. Other business

**Attachments:**

- Previous Meeting Minutes

United Way of Whatcom County  
**Fund Development Committee Meeting**  
Video Conference Call  
April 3, 2025 – 1:00 PM

**DRAFT – Meeting Minutes**

Committee Attendees: John Ayre, Rebekah Duffy, Elizabeth Monahan, Spencer Palmer, Meagan Southworth

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Rebecca Ricks, Mike Weinstein

Did Not Attend: Adrienne Czebator, LaVonne Olsen (Co-Chair)

1. Welcome and Intros

Patricia Boyce, Committee Co-Chair called the meeting to order at 1:03 PM.

2. Cornhole Tournament Debrief

United Way of Whatcom County (UWWC) Staff will thank all the sponsors in-person and offer the signage that was created for the event.

The event had a wonderful turnout with a lot of positive feedback from teams that connected to the event through United Way as well as Upper Left Cornhole. Texas Roadhouse was also excited about other opportunities that may arise to engage with the community through United Way.

The Committee noted feedback about the tournament structure being a long commitment (4:00 PM to 8:00 PM). Eric from Upper Left Cornhole wanted to offer value for the \$50.00 registration fee. If UWWC staff hosts another tournament, this will be a detail to be discussed. The Committee briefly discussed adjusting the focus so it's less competitive and more fun and engaging atmosphere. The Committee was also interested in the number of "pro" vs "amateur" teams.

3. Approve Previous Meeting Minutes

Boyce asked all present to review the minutes from the February 6, 2025, March 6, 2025, and March 20, 2025 meetings.

**MSA: Ayre/ Monahan: Approve February 2025 and March 6<sup>th</sup> and March 20<sup>th</sup> minutes as presented. Motion passed.**

4. Other Business

UWWC Staff is exploring opportunities to re-vamp the leadership giving group. What would donors look for as a benefit when contributing \$1,000.00 annually?

Another point of emphasis will be around building up corporate sponsorships for the annual campaign and the Imagination Library.

UWWC is also looking to engage more with donors with Thank You calls and notes to increase opportunities for donor engagement, cultivation, or just ask questions they may have not had a forum to ask before.

Tastiest Taco will be the next event anticipated for Fall 2025. This will be the third time UWWC has hosted the event. The first time was in the fall of 2023, the second in the spring of 2024.

The next Committee will be on May 1, 2025 via Microsoft Teams. This meeting may be rescheduled or shortened due to a conflict with the grant review panels.

No other business was presented for discussion.

The meeting was adjourned at 1:47 PM.