

United Way of Whatcom County
Fund Development Committee
February 6, 2025 – 1:00 pm
United Way of Whatcom County

Agenda

1. Welcome
2. Approve previous meeting minutes
3. Cornhole Tournament updates and continued conversation about outreach and preparation for the event.
4. Other business

Attachments:

- Previous Meeting Minutes
- PDFs (5) for Cornhole tournament outreach

United Way of Whatcom County
Fund Development Committee Meeting
Whatcom Center for Philanthropy
January 9, 2025 – 1:00 PM

DRAFT – Meeting Minutes

Committee Attendees: John Ayre, Rebekah Duffy, Elizabeth Monahan, LaVonne Olsen (Co-Chair), Meagan Southworth

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: Adrienne Czebator

1. Welcome and Intros

Patty Boyce, Committee Co-Chair called the meeting to order at 1:02 PM.

2. Approve Previous Meeting Minutes

Olsen asked all present to review the minutes from the December 5, 2024 meeting.

MSA: Ayre/Southworth: Approve December 2024 minutes as presented. Motion passed.

3. Cornhole Tournament Prep

Meagan Southworth will send out a link to a Google doc created to reference all the details related to the Cornhole Tournament. The Committee will help with sponsorship asks as well as in-kind donations for a silent auction during the event and a running list of which businesses have been/will be approached will be accessible to everyone on the Google doc. Sponsorships that include creation of custom items like playing boards or banners need to be confirmed by the of February 2025. Rebecca Ricks is the point of contact for marketing materials.

The Google doc will also include all the Q&A with Eric from Upper Left Cornhole.

Southworth will connect Eric with UWWC staff to confirm any final details regarding the registration page so a link can be posted publicly as soon as possible.

- https://docs.google.com/spreadsheets/d/1meFQ1TImIOJs0AliFPJWuX9rX7WG3xLqWodYe3hLI_4/edit?usp=sharing

4. Other Business

The next Committee will be in-person on February 6, 2025 in-person at the Whatcom Center for Philanthropy.

No other business was presented for discussion.

The meeting was adjourned at 2:07 PM.



THE NEED

38% of Whatcom County households* struggle to make ends meet.

*2024 ALICE report

Did you know that nearly 2 out of 5 Whatcom County households cannot afford the basics to get by in our community?

Every day, individuals and families throughout Whatcom County are forced to make impossible decisions, like whether to feed their children or keep the lights on, or whether to put gas in the car or fill a prescription. For many of these households, saving isn't an option. Despite working hard, many of our friends and neighbors live paycheck to paycheck, just one unexpected expense away from disaster.

OUR WORK

At United Way of Whatcom County, our mission is financial stability for every individual, senior, student, parent, child, and family in our community. We know that no single nonprofit can effectively address the immense need our struggling friends and neighbors face. By funding a collaborative network of local nonprofits, United Way presents a holistic solution to solve our community's most pressing issues, helping individuals and families put food on the table, find safe housing, gain vocational skills, access quality childcare, break cycles of poverty, and move from survival to stability!

OUR IMPACT

- Since 2020, United Way has invested more than **\$3.6 million dollars** in **20+ local nonprofit agencies, community initiatives and support**, all helping folks meet basic needs, improve their economic mobility, and break out of the cycle of poverty.
- Each year, **over 50,000 lives** are touched by United Way funded services.
- Since United Way introduced Dolly Parton's Imagination Library to Whatcom County in 2022, **over 6,500 local children have received free books** through this amazing literacy program (that's over 100,000 books!).



For more information about our work visit UnitedWayWhatcom.org

United Way of Whatcom County Cornhole Tournament

SPONSORSHIP INFORMATION

Thank you for considering becoming a sponsor of United Way of Whatcom County's upcoming Cornhole Tournament! Please review the information below to learn more about this event, our organization, and sponsorship levels.

About the Event

United Way is thrilled to host our first ever Cornhole Tournament fundraising event in partnership with UpperLeft Cornhole. During this event up to 100 registered teams of two will compete for glory and fabulous prizes while raising money to support United Way's mission. Learn more and register at UnitedWayWhatcom.org/events.

When - March 29th, 2025 from 6-10pm

Where - Bellingham Sportsplex, 1225 Civic Field Way, Bellingham, WA 98229

Cost - \$50 per team (presale), \$60 per team day of

About United Way of Whatcom County

United Way of Whatcom County is a 501(c)3 nonprofit organization that removes barriers and opens doors for our friends and neighbors experiencing financial hardship.

United Way is also runs Dolly Parton's Imagination Library for all of Whatcom County, a low-barrier literacy program that mails one monthly book to registered children under 5 at no cost to families. Since 2022, over 6,700 local kids have received free books through this partnership.

Each year, over 50,000 people in our community are impacted by United Way programs and services.



Sponsorship Levels and Benefits:

1x Presenting Sponsor \$3,000

- Logo on all imaging – advertising – social media campaigns
- Set of custom boards
- Two teams in the tournament
- The opportunity for a representative to help at the check-in table
- Thank you at the registration table
- Logo on thank you banner

3x Board Sponsors \$1,500

- Set of custom boards
- One team in the tournament
- Thank you at the registration table
- Logo on thank you banner

1x Prize Sponsor \$1,000

- Name/logo on trophy
- Thank you at the registration table
- Logo on thank you banner

10x Lane Sponsors \$500

- Thank you sign at designated lane
- Thank you at the registration table
- Logo on thank you banner

10x App Sponsors \$250

- Logo on app
- Thank you at the registration table
- Logo on thank you banner

Silent Auction

We are also looking for companies to sponsor silent auction items. For more information please contact rebecca@unitedwaywhatcom.org.

United Way of Whatcom County Cornhole Tournament

SPONSORSHIP AGREEMENT

Yes! We agree to sponsor United Way's Cornhole Tournament at the following level (please check to indicate what sponsorship level you are committing to):

1x Presenting Sponsor \$3,000

- Logo on all imaging – advertising – social media campaigns
- Set of custom boards
- Two teams in the tournament
- The opportunity for a representative to help at the check-in table
- Thank you at the registration table
- Logo on thank you banner

10x Lane Sponsors \$500

- Thank you sign at designated lane
- Thank you at the registration table
- Logo on thank you banner

10x App Sponsors \$250

- Logo on app
- Thank you at the registration table
- Logo on thank you banner

3x Board Sponsors \$1,500

- Set of custom boards
- One team in the tournament
- Thank you at the registration table
- Logo on thank you banner

1x Banner Sponsor **SOLD OUT!**

- Logo on thank you banner

I would like to sponsor an item for the silent auction

Item: _____

Estimated value: \$ _____

1x Prize Sponsor \$1,000

- Name/logo on trophy
- Thank you at the registration table
- Logo on thank you banner

Business Name: _____

Authorizing Contact: _____ **Title:** _____

Email: _____ **Phone:** _____

I am authorized to make this commitment on behalf of my company

Signature: _____ **Date:** _____

Payment instructions: Please visit http://weblink.donorperfect.com/Cornhole_sponsorship to pay for your sponsorship by credit card or ACH payment. If you choose to pay by check, please mail your check to the address below. If you have any questions please reach out to rebecca@unitedwaywhatcom.org



United Way of Whatcom County

1500 Cornwall Ave Ste 203

Bellingham, WA 98225
February 2025 FDC - 4

Compete for glory and fabulous prizes at United Way's

CORNHOLE TOURNAMENT!

United Way is thrilled to host our first ever Cornhole Tournament fundraising event in partnership with UpperLeft Cornhole. Show off your cornhole skills and compete for fabulous prizes while raising money for a great cause! All proceeds from this event will benefit United Way of Whatcom County, helping to support critical services across our community and promoting early literacy through Dolly Parton's Imagination Library.

Where:

Bellingham Sportsplex
1225 Civic Field Way, Bellingham, WA 98229

When:

Saturday, March 29th
Check-in at 5:30PM
Tournament kicks off at 6:00PM

First Prize: \$500 cash

Second Prize: \$300 cash

Third Prize: \$150 cash

Last Place: \$50 cash

*\$50 per team (presale)
\$60 per team day of*



For more information, rules, and to register your team scan the QR code or visit UnitedWayWhatcom.org/events





Thank you for your in-kind donation to United Way of Whatcom County! Please complete this form and email (hello@unitedwaywhatcom.org) or mail to the organization address at the bottom of this form.

Your gift(s) is tax deductible so please retain a copy of this form for your records. No goods or services were provided by United Way of Whatcom County in exchange for your contribution.

Donor information:

Name:	
Business name (if applicable):	
Address:	
City, state, and zip code:	
Phone #:	
Email:	
Date of contribution:	Click or tap to enter a date.

Please provide a brief description of the donated item(s) and approximate value:

Item description	Estimated value
	\$
	\$
	\$
Total estimated value:	\$

Please send me an acknowledgement letter to accompany this form.

Donor Name:

Donor Signature:

1500 Cornwall Ave. Suite 203 Bellingham WA 98225 | 360-733-8670 | EIN # 91-0570788
www.unitedwaywhatcom.org