

United Way of Whatcom County  
**Fund Development Committee**  
January 9, 2025 – 1:00 pm  
Teams

**Agenda**

1. Welcome
2. Approve previous meeting minutes
3. Cornhole Tournament prep
4. Other business

**Attachments:**

- Previous Meeting Minutes

United Way of Whatcom County  
**Fund Development Committee Meeting**  
Video Conference Call  
December 5, 2024 – 1:00 PM

**DRAFT – Meeting Minutes**

Committee Attendees: John Ayre, Adrienne Czebator, LaVonne Olsen (Co-Chair), Rebekah Duffy

Staff/Other Attendees: Kristi Birkeland (President/CEO), Rebecca Ricks, Mike Weinstein

Did Not Attend: Patricia Boyce (Co-Chair), Elizabeth Monahan, Meagan Southworth

1. Welcome and Intros

LaVonne Olsen, Committee Co-Chair called the meeting to order at 1:03 PM.

2. Approve Previous Meeting Minutes

Olsen asked all present to review the minutes from the October 3, 2024 and November 7, 2024 meetings.

**MSA: Ayre/Duffy: Approve the October 2024 and November 2024 minutes as presented. Motion passed.**

3. Continue discussion and updates on progress made on potential upcoming events

There was a great turn out at the Holly Dolly Pint Night. Aslan was very excited about the event and was very active and helpful marketing the event. A final donation amount has not been shared yet but the staff shared that a \$1 per pint went to UWWC all day, not just during the evening event.

Key discussion highlights:

- Would Aslan consider a cut of the sales versus \$1 pint?
- Approach Aslan about an Imagination Library sponsorship

The Dolly Parton Imagination Library standee was left at Aslan till the end of the month to promote the program.

Kristi Birkeland shared that Natalie Boatman is working on a “driving literacy” campaign to approach local car dealerships about supporting DPIL. There could also be similar connections with local breweries.

The Sportsplex has been booked for March 29<sup>th</sup>. Birkeland will follow up with UWWC staff and appoint a point of contact to support event preparation details like sponsorship asks and custom game boards.

UWWC will be the beneficiary of the upcoming Kulshan Holiday Makers Market on Saturday, December 14<sup>th</sup>. In addition to the vendor donations, customers buying drinks will have the opportunity to “roundup” their purchase to donate to UWWC.

4. Other Business

A new committee member has joined the group and will begin attending in January 2025.

The Committee noted two agenda items for a future meeting:

- Revisit the committee’s purpose and goals
- Corporate sponsorship is an area this committee can help with.

The next Committee will be on January 9, 2025 via Microsoft Teams.

No other business was presented for discussion.

The meeting was adjourned at 1:39 PM.