

United Way of Whatcom County
Fund Development Committee
December 5, 2024 – 1:00 pm
UWWC large meeting room

Agenda

1. Welcome
2. Approve previous meeting minutes
3. Continue discussion and updates on progress made on potential upcoming events
4. Other business

Attachments:

- Previous Meeting Minutes

United Way of Whatcom County
Fund Development Committee Meeting
Whatcom Center for Philanthropy
October 3, 2024 – 1:00 PM

DRAFT – Meeting Minutes

Committee Attendees: John Ayre, Adrienne Czebator, Rebekah Duffy, Elizabeth Monahan, LaVonne Olsen (Co-Chair), Meagan Southworth

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: N/A

1. Welcome and Intros

LaVonne Olsen, Committee Co-Chair called the meeting to order at 1:05 PM.

The Committee welcomed new committee member, Elizabeth Monahan.

2. Approve Previous Meeting Minutes

Olsen asked all present to review the minutes from the September 5, 2024 meeting.

MSA: Czebator/Southworth: Approve September 2024 minutes as presented. Motion passed.

3. Continue discussion and updates on progress made on potential upcoming events

Cornhole Tournament Update

Meagan Southworth will follow up with Eric from Upper Left Cornhole about availability on Saturday, March 22nd or Saturday, March 29th. UWWC will also be asked which field will be reserved so the Sportsplex can book the other field.

John Ayre will connect with the Sportsplex to discuss:

- Rental fee for field
- Any contract to sign?
- Is there an opportunity for a local brewery to be the lone supplier as an event sponsor?

UWWC staff will inquire if additional liability insurance for the event will be needed.

The Sportsplex is managed by a local nonprofit, so we need to be careful about asking for a discount or a portion of the concessions.

Offering a prize (e.g. cash, gift certificate, sporting event tickets) could attract more players to register.

Pint Night at Aslan Depot on State St. – Thursday, Nov 21st

Theme: “Holly Dolly Xmas” dance party country line dance lessons. 6:00 – 8:00 pm with a dance party start time at 7:00 pm. \$1 per pint is donated to the cause

- Rebekah Duffy will confirm the date and time with Aslan.

- Reach out to Rebecca Ricks about a dance instructor that could teach line dancing during the event. Southworth's mom used to teach line dancing, so she offered her services as a backup.
- Photo booth for pictures with Dolly
- Dolly tree ornaments with QR codes available, etc.
- For a donation get a "What Would Dolly Do?" pin in exchange for making a gift

The Bellingham Chamber of Commerce Awards dinner is also scheduled for this same evening.

Casino Night Update – Olsen is still researching the viability of the event.

Kulshan Holiday Maker's Market

UWWC staff shared that Kulshan Brewing has confirmed United Way of Whatcom County will once again be the nonprofit beneficiary of the Holiday Maker's Market. The date is anticipated to be Saturday, December 14th.

4. Other Business

During the meeting, the Committee briefly discussed the balance of brainstorming new fundraising ideas vs. event planning as deliverables to the board. The Committee will return to the topic during an upcoming meeting. The Committee wants to be open to opportunities from events organized by others, like the Kulshan Holiday Maker's Market, as well as hosting our own events.

Duffy will be volunteering at the Phillips 66 event on October 8th.

Ayre, Monahan, and Southworth will be volunteering at the bp Cherry Point Agency Fair on October 10th.

UWWC staff reminded the Committee about the upcoming Information and Inspiration Breakfast on Tuesday, October 15th at the Silver Reef event center and the free screen of Uncharitable at the Mount Baker Theatre.

The next Committee will be in-person on November 7, 2024 via Microsoft Teams.

No other business was presented for discussion.

The meeting was adjourned at 2:15 PM.

United Way of Whatcom County
Fund Development Committee Meeting
Video Conference Call
November 7, 2024 – 1:00 PM

DRAFT – Meeting Minutes

Committee Attendees: Rebekah Duffy, Elizabeth Monahan

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Rebecca Ricks, Mike Weinstein

Did Not Attend: John Ayre, Adrienne Czebator, LaVonne Olsen (Co-Chair), Meagan Southworth

1. Welcome and Intros

Patty Boyce, Committee Co-Chair called the meeting to order at 1:01 PM.

2. Approve Previous Meeting Minutes

The October 2024 minutes will be included in the December 2024 agenda for approval.

3. Continue discussion and updates on progress made on potential upcoming events

Pint Night at Aslan Depot on State St. – Thursday, Nov 21st

Theme: “Holly Dolly Xmas” dance party country line dance lessons. 6:00 – 8:00 pm with a dance party start time at 7:00 pm. \$1 per pint is donated to the cause

Discussion highlights:

- Collateral has been created and approved by the Committee.
- Meaghan Southworth’s mom confirmed as a dance instructor for part of the night to teach line dancing during the event.
- UWWC is in charge of dance music, staff will create a playlist
- Rebekah Duffy check in with Aslan on what time we can arrive to start decorating
- Add QR code to table tents and be ready with Square reader for easy giving, if needed
- Encourage people to dress up? Yes. Can’t do a raffle but considering a costume contest
- Posted on community boards ICU, NCCU, WECU
- Please share the Facebook event with network, will ask the Board as well.
- Set up a photo booth for pictures with Dolly
- Dolly tree ornaments with QR codes available
- For a donation get a “What Would Dolly Do?” pin in exchange for making a gift

4. Other Business

The next Committee will be in-person on December 5, 2024 in-person at the Whatcom Center for Philanthropy.

No other business was presented for discussion.

The meeting was adjourned at 1:48 PM.