

United Way of Whatcom County  
**Fund Development Committee**  
November 7, 2024 – 1:00 pm  
Virtual via Teams

**Agenda**

1. Welcome
2. Approve previous meeting minutes
3. Continue discussion and updates on progress made on potential upcoming events
4. Other business

**Attachments:**

- Previous Meeting Minutes

United Way of Whatcom County  
**Fund Development Committee Meeting**  
Whatcom Center for Philanthropy  
October 3, 2024 – 1:00 PM

**DRAFT – Meeting Minutes**

Committee Attendees: John Ayre, Adrienne Czebator, Rebekah Duffy, Elizabeth Monahan, LaVonne Olsen (Co-Chair), Meagan Southworth

Staff/Other Attendees: Patricia Boyce (Co-Chair), Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: N/A

1. Welcome and Intros

LaVonne Olsen, Committee Co-Chair called the meeting to order at 1:05 PM.

The Committee welcomed new committee member, Elizabeth Monahan.

2. Approve Previous Meeting Minutes

Olsen asked all present to review the minutes from the September 5, 2024 meeting.

**MSA: Czebator/Southworth: Approve September 2024 minutes as presented. Motion passed.**

3. Continue discussion and updates on progress made on potential upcoming events

**Cornhole Tournament Update**

Meagan Southworth will follow up with Eric from Upper Left Cornhole about availability on Saturday, March 22<sup>nd</sup> or Saturday, March 29<sup>th</sup>. UWWC will also be asked which field will be reserved so the Sportsplex can book the other field.

John Ayre will connect with the Sportsplex to discuss:

- Rental fee for field
- Any contract to sign?
- Is there an opportunity for a local brewery to be the lone supplier as an event sponsor?

UWWC staff will inquire if additional liability insurance for the event will be needed.

The Sportsplex is managed by a local nonprofit, so we need to be careful about asking for a discount or a portion of the concessions.

Offering a prize (e.g. cash, gift certificate, sporting event tickets) could attract more players to register.

**Pint Night at Aslan Depot on State St. – Thursday, Nov 21<sup>st</sup>**

Theme: “Holly Dolly Xmas” dance party country line dance lessons. 6:00 – 8:00 pm with a dance party start time at 7:00 pm. \$1 per pint is donated to the cause

- Rebekah Duffy will confirm the date and time with Aslan.

- Reach out to Rebecca Ricks about a dance instructor that could teach line dancing during the event. Southworth's mom used to teach line dancing, so she offered her services as a backup.
- Photo booth for pictures with Dolly
- Dolly tree ornaments with QR codes available, etc.
- For a donation get a "What Would Dolly Do?" pin in exchange for making a gift

The Bellingham Chamber of Commerce Awards dinner is also scheduled for this same evening.

**Casino Night Update** – Olsen is still researching the viability of the event.

**Kulshan Holiday Maker's Market**

UWWC staff shared that Kulshan Brewing has confirmed United Way of Whatcom County will once again be the nonprofit beneficiary of the Holiday Maker's Market. The date is anticipated to be Saturday, December 14<sup>th</sup>.

4. Other Business

During the meeting, the Committee briefly discussed the balance of brainstorming new fundraising ideas vs. event planning as deliverables to the board. The Committee will return to the topic during an upcoming meeting. The Committee wants to be open to opportunities from events organized by others, like the Kulshan Holiday Maker's Market, as well as hosting our own events.

Duffy will be volunteering at the Phillips 66 event on October 8<sup>th</sup>.

Ayre, Monahan, and Southworth will be volunteering at the bp Cherry Point Agency Fair on October 10<sup>th</sup>.

UWWC staff reminded the Committee about the upcoming Information and Inspiration Breakfast on Tuesday, October 15<sup>th</sup> at the Silver Reef event center and the free screen of Uncharitable at the Mount Baker Theatre.

The next Committee will be in-person on November 7, 2024 via Microsoft Teams.

No other business was presented for discussion.

The meeting was adjourned at 2:15 PM.