

United Way of Whatcom County
Executive Committee
March 19, 2026 – 3:30 pm
Video Conference Call Meeting

Agenda

1. Welcome
2. Review Previous Meeting Minutes
3. Updates from President/CEO
 - Staff Position Update
 - DPIL Funding Update
 - Upcoming Fundraisers
4. Other Business

Attachments:

- Minutes from the previous meeting

United Way of Whatcom County
Executive Committee Meeting
Video Conference Call
January 15, 2025 – 5:30 PM

DRAFT – Meeting Minutes

Committee Attendees: Natalie Boatman (Chair), Jason Sears, Chandra Troxell

Staff/Other Attendees: Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: N/A

1. Welcome

Natalie Boatman, Chair, called the meeting to order at 5:30 PM.

2. Review Previous Meeting Minutes

Boatman asked all present to review the minutes from the October 16, 2025 and the November 13, 2025 meetings. No corrections offered.

MSA: Boatman/Sears: Approve October 2025 and November 2025 minutes as presented. Motion passed.

3. Updates from President/CEO

Kristi Birkeland shared a brief campaign update with the Committee. While the campaign overall is down, it reflects the current financial struggles everyone is dealing with. Birkeland noted UWWC's healthy reserves and noted a few ways UWWC staff are working to introduce new streams of revenue including a golf tournament in the summer.

Rebecca Ricks will be leaving UWWC at the end of the month. Birkeland has confidence that the team will be able to cover the extra responsibilities while a new team member is hired. Birkeland also shared that she will be meeting with a recruiting agency to help with the search.

The flood relief fund has been successful. In addition to the direct gifts from the community, United Ways of the Pacific Northwest will be distributing funds they have collected to local United Way's. UWWC will also attend meetings with other local organizations dedicated to long term recovery to remain informed on local efforts.

The process with OneEach to migrate the UWWC webpage has begun. UWWC is excited to work with a company that has experience working with the United Way network.

4. Other Business

No other business was presented for discussion.

The next meeting will be on Thursday, February 19, 2026, at 5:30 PM.

The meeting was adjourned at 6:08 PM.