

United Way of Whatcom County  
**Executive Committee**  
May 29, 2025 – 4:00 pm  
Video Conference Call Meeting

**Agenda**

1. Welcome
2. Review Previous Meeting Minutes
3. Updates from President/CEO
4. Other Business

**Attachments:**

- Minutes from the previous meeting

United Way of Whatcom County  
**Executive Committee Meeting**  
Video Conference Call  
April 17, 2025 – 4:00 PM

**DRAFT – Meeting Minutes**

Committee Attendees: Natalie Boatman (Chair) and Doug Montgomery (Vice Chair)

Staff/Other Attendees: Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: Jason Sears

1. Welcome

Natalie Boatman, Chair, called the meeting to order at 4:17 PM.

2. Review Previous Meeting Minutes

Boatman asked all present to review the minutes from the March 20, 2025 meeting. No corrections noted.

**MSA: Boatman/Montgomery: Approve March 2025 minutes as presented. Motion passed.**

3. DPIL Fundraising

The final Washington State operating budget for 2025–2027 excludes funding for the Imagination Library of Washington despite prior commitments made in 2022 that established the Imagination Library of Washington as a statewide program. Birkeland has met with a contract fundraiser that would be dedicated to generating corporate opportunities from local and selection of regional businesses. United Way of Whatcom County (UWWC) would set a net goal of \$140,000.00 and the contractor would receive 30% commission. After discussion the Committee supported Kristi Birkeland's idea to add this fundraising idea to the April 2025 Board agenda for further discussion.

4. Meeting Times and Cadence

The Committee discussed the monthly meeting cadence. The May 2025 meeting was rescheduled to Thursday, May 29th at 5:30 PM and the June 2025 meeting to Monday, June 23rd at 5:00 PM. Starting in the next fiscal year, Finance Committee meetings will be held monthly on the 3rd Thursday at 5:30 PM.

5. Updates from President/CEO

Birkeland shared that Heather Dyer confirmed that she is ready to resume her Board member role and will join the April 2025 Board meeting.

Birkeland does not have any candidates at the moment, but UWWC will be recruiting a new board member to join the Finance Committee.

6. Review Draft April 2025 Board Meeting Agenda

The Committee reviewed the Board meeting agenda for April 24, 2025, and made the following change:

- Add discussion about DPIL Fundraising for 10 minutes.

No other changes to the agenda were made.

7. Other Business

No other business was presented for discussion.

The next meeting will be on May 29, 2025, at 4:00 PM immediately following the Finance meeting.

The meeting was adjourned at 4:45 PM.