

United Way of Whatcom County
Executive Committee
March 20, 2025 – 4:00 pm
Video Conference Call Meeting

Agenda

1. Welcome
2. Review Previous Meeting Minutes
3. Updates from President/CEO
4. Other Business

Attachments:

- Minutes from the previous meeting

United Way of Whatcom County
Executive Committee Meeting
Video Conference Call
February 20, 2025 – 4:00 PM

DRAFT – Meeting Minutes

Committee Attendees: Natalie Boatman (Chair), Doug Montgomery, Jason Sears

Staff/Other Attendees: Kristi Birkeland (President/CEO), Mike Weinstein

Did Not Attend: None

1. Welcome

Natalie Boatman, Board Chair, called the meeting to order at 4:04 PM.

2. Review Previous Meeting Minutes

Boatman asked all present to review the minutes from the January 16, 2025 meeting. No corrections noted. The January 2025 minutes stand approved as presented.

3. Updates from President/CEO

The ALICE@Work funding proposal was officially approved by electronic vote. In the coming weeks, UWWC staff will complete an orientation and begin recruiting companies to participate in the initial cohort.

The quarterly agency grant payments will be made this month. Birkeland emphasized the importance of the funding being unrestricted based on feedback UWWC has heard from the partner agencies.

Thanks to a relationship through the Imagination Library of Washington, 4,000 toothbrushes were donated to UnityCare NW recently.

The Community Impact Committee met at the beginning of February 2025 to discuss the common applications received during Phase 1 of this year's Fund Distribution Process. 30 of the 40 applications received were selected to complete the United Way specific addendum for Phase 2 which is due at the beginning of March 2025.

Kristi Birkeland is now serving as the Secretary on the United Ways of the Pacific Northwest (UWPNW) board of directors, UWWC's regional advocate, and will attend the in-person board meeting in Idaho next month.

Birkeland will also attend the United Way Worldwide conference in Orlando, Florida, from June 3-5, 2025. UWPNW has also invited Birkeland to participate on an Imagination Library panel during the conference.

United Way Next – This is an opportunity for United Way staff members to be mentored by former and current UW CEO's. The cost for the service is reasonable and now both Birkeland and the Director of Development & Community Impact, Patricia Boyce, are working with mentors.

4. Other Business

No other business was presented for discussion.

The next meeting will be on March 20, 2025, at 4:00 PM immediately following the Finance meeting.

The meeting was adjourned at 4:36 PM.