

United Way of Whatcom County
Board of Directors Meeting
April 24, 2025 – 3:00 PM
Via Microsoft Teams

Agenda

Agenda Item	Type	In Packet	Presenter	Time	Mins
1. Welcome and Call to Order			Natalie Boatman	3:00	5
2. Introductions	Discussion	No	Kristi Birkeland	3:05	15
3. Child Care Initiative Update	Discussion	No	Meredith Hayes	3:20	15
4. ALICE @ Work Update	Discussion	Yes	UWWC Staff	3:35	5
5. Grant Process Update	Discussion	Yes	UWWC Staff	3:40	10
6. DPIL Fundraising Opportunity	Discussion	No	Kristi Birkeland	3:50	10
7. Fund Development Team Update	Discussion	No	LaVonne Olsen Patricia Boyce	4:00	10
8. 2024-25 Campaign Update	Discussion	No	UWWC Staff	4:10	10
9. Consent Agenda	Proposal	Yes	Natalie Boatman	4:20	1

➤ Motion to “Approve the April 2025 Consent Agenda as presented.”

10. Other Business

- Next meeting will be the in-person Annual Board meeting on Tuesday, June 24, 2025, from 3:00 – 5:00 PM followed by a Board Members Happy Hour.

Attachments:

- United Way Child Care Initiative Update

Consent Agenda:

- Minutes
- 2023 IRS Form 990 Filing
- MEMO ALICE@Work e-vote
- October 2024 Financial Summary
- November 2024 Financial Summary
- December 2024 Financial Summary
- January 2025 Financial Summary
- MEMO Summary of Operational Policy Updates and Revisions
- Finance and Operations Policy



CHILD CARE UPDATE

United Way of Whatcom County's impact on Child Care in our community

The United Way Child Care Initiative kicked off in 2019. Since that time, the child care landscape in Whatcom County has seen significant changes and developments. This is in part due to the catalyzing work of United Way's effort to convene stakeholders in 2019, and in part due to the detrimental impact of the Covid-19 pandemic on families and children, at which point child care was catapulted into the public eye.

In 2019, United Way made a strategic decision to focus on the economic instability of families stemming from, in part, the child care shortage that keeps parents and caregivers from accessing secure and well-paying employment. The United Way Child Care Initiative focused on 4 key areas of work:

- Convening child care stakeholders to work together to stabilize and expand child care,
- Conducting and compiling research to inform effective and efficient stabilization and expansion of child care,
- Creating a child care plan that identifies and elevates strategies that will develop a robust, community-centered child care landscape that meets the need of families and providers,
- Garnering support to fund the implementation of the child care stabilization and expansion plan.

Since laying out these key areas of work, several significant steps have been taken to improve access to effective, high-quality child care for Whatcom County families. This progress would not have been possible without the collaboration of stakeholders, community support, and donors like you, whose generosity help United Way of Whatcom County fund several local nonprofit agencies that provide free and sliding scale options for families in need. Thank you for your continued support in helping us make Whatcom County a better place for all!

