

Event Ideas

- **Baby picture fundraiser** – Chances are good there are some adorable photos of your coworkers when they were tots floating around. Create a collage and ask your colleagues to match them up with who's who at work. Encourage donations to participate.
- **CEO Partner Agency drive by photo** - Ask your CEO to drive around the community and take photos in front of United Way partner agencies. Share the pictures with your employees and have them guess "Where in the World is ...?"
- **Ask your CEO/HR Dept if you can award extra vacation time to a donor** - Tickets for a drawing for the extra vacation time can be earned in multiple ways. One idea is 5 tickets for donating on day one of the campaign, 4 for day two, three for day three, etc.
- **Prizes for early pledge returns/website donations** – Do you have company swag your coworkers may enjoy? Do you have a budget for gift cards? Do you want some United Way swag to share (t-shirts, masks, pens, notebooks)?
- **Pumpkin carving contest** - This is a great way to have some fun at home while showcasing everyone's pumpkin carving skills! And who doesn't love a jack-o-lantern at this time of year?
- **Departmental challenges** - Which department has raised the most money? Or has the highest percentage participation? Or turned in a certain number of pledges in the quickest? Reward them with a virtual trophy. Or logging on to work an hour late. Or just bragging rights 😊.
- **Pet fashion show** - Dress up those furry friends in their nicest/coolest/craziest outfits and show them off to coworkers. Encourage donations either to participate or vote for the winners.
- **Virtual talent show** - Want to see if your coworkers have a hidden talent? Us, too! Host a virtual talent show, either live or pre-recorded and share company-wide. Encourage donations either to participate or vote.
- **"Sell" attendance to online activities** – 15 minutes of yoga during work? Yes please! Cooking lessons? Fly tying? Zumba? Bartending lessons with ingredients on hand (not at work, of course!). The sky's the limit 😊.
- **Send out United Way videos and FAQs** – a different one every day. This is a great way to keep awareness of the campaign going.
- **Host a live virtual presentation** - Similar to presentations of previous years but via technology and attended by employees in front of their computer. Kick it up a notch and add a company paid meal or treat, picked up or delivered beforehand, to enjoy during the presentation.
- **Ask employees to share a "Why I Give" video snippet, photo, or note** on our new sharing platform (ask us for details). This can then be put together and shared in a slideshow or Pinterest-type board on your company intranet or directly via link to our platform. [See a sample here.](#)
- **Working on site?** Invite United Way representatives in for a quick presentation (as long as it meets with local COVID-19 guidelines 😊)
- **Virtual Silent Auction** - Traditionally have a silent auction event? You can still host one virtually! We can even help you set up a separate donation page to collect the event money.
- **Create a cookbook** - ask employees to send in favorite recipes, and "sell" the collected recipes for a donation.
- **Create a virtual challenge!** Push-ups, run a mile, burpees – whatever might challenge and engage your employees.
- **BINGO game** – Who doesn't love bingo? Ask us for a bingo board with squares that share information about United Way and our partner agencies.
- **Trivia contest** – Want to see which coworkers know the most about United Way and reward the winner? Ask us to send you United Way trivia. This is also a great way to share what we do!