

LOANED EXECUTIVE PROFESSIONAL DEVELOPMENT PROGRAM

The Loaned Executive Program provides a unique opportunity for professional development of new and emerging leaders by fully immersing the staff member in an opportunity where they are responsible for working with 20-30 local businesses to conduct their annual United Way work-place giving campaign. Loaned Executives will be responsible for organizing presentations at work-places, public speaking, promoting the Campaign, keeping track of communications, learning new technologies, and collecting and accounting for contributions. Community Builder Sponsorship funds will be used to support this professional development program.

BENEFITS TO SPONSORING COMPANY:

- Employees improve public speaking skills and planning/managing various projects
- Ability to see how employee excel in a different environment
- Increased visibility for your organization's community participation and commitment
- Strengthened relationships with other businesses
- Opportunity to positively impact our community

BENEFITS TO LOANED EXECUTIVE:

- Training and development in sales, public speaking/communications, problem solving, and new technologies
- Work with diverse personalities and professionals
- Event coordination experience
- Greater knowledge of how various companies operate
- Opportunity to contribute directly to our community
- Enhanced knowledge of community needs, economic trends, and activities

REQUIREMENTS:

- Individual who is an emerging leader and is excited to take on a new challenge and grow as a professional
- Comfortable in public speaking, but will be trained on this through the program as well
- Vehicle in order to attend events and appointments throughout county
- Approximately 20 hours a week from August – November
- Commitment must be made by June 1
- Skills needed: Proficiency with Microsoft Office/Excel/Word, Clear speaking voice, Well organized, Strong oral and written communication skills, Energetic and self-motivated, Outgoing personality, Ability to work well in a team environment

TRAINING PROGRAM WILL INCLUDE:

- Information and history on United Way
- Best practices for running work-place giving campaigns
- Tactics for working with volunteers
- Information on community issues and conditions
- Guest speakers to include: Trainer on public speaking, Executive Directors from non-profit programs, Employee Campaign Coordinator Volunteers, Fund Distribution Volunteers, Webinars from United Way worldwide on branding and messaging.

EVALUATION:

- A midway evaluation will be conducted halfway through the program and a final evaluation will be conducted at the end. Both evaluations will be provided to their supervisor and a follow up meeting with the supervisor will also be possible

GIVE. ADVOCATE. VOLUNTEER.