Great Things Happen When We LIVE UNITED

United Way is where Whatcom County comes together to make a better community for all of us.

What are we doing?

- Making sure kids enter school ready to learn and are successful through graduation
- Helping families become financially stable and have a safe place to call home
- Ensuring that individuals are living safe, healthy and active lives

How are we doing it?

Worldwide Strength, Local Impact
United Way has the resources, scope and expertise to bring all kinds of community partners together, including businesses, government, non-profit agencies, volunteers and supporters, to make lasting, positive change.

Big Picture Thinking
Big issues require big solutions. No one agency can do it alone. Because we have such a huge network of partners and donors, your dollar goes farther and does more. Your gift combines with thousands of others, multiplying your impact on the community.

Long-term Solutions
We work with experts to determine where the biggest needs are and how to get in front of key issues facing our community. Once we have the facts, we support proven programs designed to break old cycles and create new paths to help people achieve lasting success.

Vetted, Local Programs
Our Fund Distribution Committee spends an entire month carefully evaluating each agency and program we support. These trained volunteers make sure every single dollar is being put to the best use possible—right here in Whatcom County.

Measurable Results
We keep a close eye on indicators that reflect our work in Education, Income and Health. When we see literacy rates going up, more families in homes, and high Whatcom County Health rankings, we know we’re on the right track. If we aren’t seeing significant progress toward our goals, we have the ability to reassess our strategies and collaborate with new partners to gain traction.

Why should you LIVE UNITED?
Giving to United Way means helping kids learn to read, families find a place to call home, and individuals thrive through safe, healthy and active living. We all benefit from a stronger, healthier community. What’s not to love?